

The New  Jersey

LIBERTARIAN



ELECTION '92: The Deep Think Analysis

by NJLP Chair Mike Pierone

IT IS TIME we took a good look at our results, our efforts and our direction, and did some self examination. The results of the election, when viewed against the results of the Democrats and Republicans, can only be described as dismal. But, if we were to assume that our party is having no effect, or is marching backward, we would make a dangerous, inaccurate, assumption.

The fact is that there is an incredible pent up demand for change in this country. So much so that the electorate put a man into the presidency that they wouldn't trust alone with their teenage daughter. The incredible numbers for Ross Perot are another indication of that pent up demand.

Our own candidate received about 283,000 votes nationwide, just a little more than Dick Boddie received in his California race for Senate. Part of this poor showing can be attributed to the Perot factor, since people, even one libertarian I know, felt that Perot represented the protest vote, and voted accordingly. But this alone does not account for the poor showing of our Presidential candidate.

The Sussex Experience

Allow me to explain what happened in Sussex County, because I believe that experience is a microcosm of the

entire election.

County wide, Andre and Nancy got 97 votes; I got 812 votes for Congress; Ed Wiessmann got 3,300 votes for County Clerk; and Bill Dundas received 7,780 votes and more than 16 percent of the vote in his race for Freeholder.

The message that I carried was no different from the message that Andre and Nancy carried, yet 715 people who voted for me could not bring themselves to vote for our Presidential candidate. Why? Of the 3,300 people who voted for Ed some 2,400 couldn't bring themselves to vote for me, and of the 7,780 people who voted for Bill some 4,000 could not bring themselves to vote for Ed. WHY?

The number of people voting for us has no direct relationship to the number of people who would like to see us win.

The Pieronic Model of Voting Behavior

People's voting behavior is more complex than finding out who is the best candidate and voting for that person. A better model of how people vote is that first they determine who has a realistic chance of winning, and of those candidates they vote either for the better candidate or against the worse one.

We Libertarians rarely pass the first test and so it's

meaningless to measure how many people like our viewpoint. A vivid illustration of this is a poll Dan Karlan told me about:

This poll showed that when people were asked for whom they were voting, we got our usual dismal results; but this poll also asked for whom they would vote *if each candidate had an equal chance of winning*, and surprise!, we came in first with 35 percent of those polled.

The reason Ed and Bill received more votes in the county was the degree to which it was easier to believe that they might win. Ed ran an excellent campaign in a local election, against a long time incumbent, and an incredibly inadequate Democratic challenger. Bill ran in a Freeholder race with two positions open and only two other candidates, giving him an excellent chance as first or second place winner.

If we spend the majority of our effort on getting out the message, we will succeed, and I believe that we have succeeded more than we can know from just looking at the numbers.

The "C" Word...

If we want to elect people to office, we must address the **credibility** problem. Which is: how to make the electorate believe that our candidates do have a chance of winning. We have spent 20 years waiting for people to change the way they vote, and could spend the next 2,000 waiting for people's basic behavior patterns to change, OR we can take a good look at our own behavior, take some responsibility, use some initiative and win some offices.

Continued on page 2

Contents—Dec. 1992

	Page
• Election: The Analysis	1
• Telephone Tree	5
• We have nothing to F.E.A.R. ...	5
• We Need You!	6
• Editorial	8
• Departments	
• NJLP Leadership Listing	3
• Minutes of Steering Committee	4

First, consider the 97 people who voted for Andre and Nancy in Sussex County despite the fact that those two had a virtual zero percent chance of winning. Currently there are only 20 dues-paying members in Sussex county. We should find the 70+ Unknown Voters and enroll them. Of the people who voted for me, all of them knew that I had virtually no chance of winning, and at least 75 percent of them are potential dues-paying members. If but 25 percent of the people that voted for Bill Dundas could be turned into dues-paying members—that would represent 1,945 people, or nearly a fivefold increase in the total statewide membership, just from Sussex county. If we could reach just the relatively few people who actually vote for us, we could increase statewide membership by an order of magnitude quite easily. This puts special emphasis on our efforts to get the right to register voters as Libertarians. But even if we never succeed there, we must make every effort to find these voters!

Clearly, the greater our candidate's perceived chance of winning, the greater the numbers are. It is unrealistic at this time to expect to win a congressional seat, when we have yet to win a county, or even a municipal, office. If we ever expect our congressional candidates to have credibility then we must first win municipal, county and district seats. We need to place special emphasis on running people for local offices and electing them, because nothing succeeds like success.

I recommend that we pool our resources, and select a few counties that

have demonstrated their ability to reach the press, run candidates, or that have other special circumstances, such as unopposed candidates, and devote our efforts to creating a few wins in the upcoming elections. A few wins at the county level will make it possible to win an assembly seat or two, and then who knows?

How To Win

In Sussex county we learned a lot about what works and what does not, and what we were doing wrong, or not doing at all.

#1. **We had signs up all over the county.** This is extremely important, because the Republicans and Democrats have them up every election, and if you do not, then you must not have the kind of organization that can afford the time or the money for the signs and therefore you lack credibility. It didn't hurt that the signs were matched in appearance, with "Libertarian Party" at the top; if we had matching signs throughout the entire state we would have enhanced our credibility in the same way that a baseball team that wears matching uniforms is taken more seriously than is a bunch of guys wearing cut-off jeans and grubby tee shirts. Although the signs were put up mostly by two people, Bill and Ed, the impression was that we had people all over the county putting up our signs. This directly addresses the credibility issue; if you don't do this, then don't bother running a candidate.

#2. **We had a good relationship with the key reporters for the district—Bill Swayze and Andrew Kaplan.** These guys actually seemed to go out of their way to get

us good press. Even in situations in which they easily could have embarrassed us, they chose not to.

#3. **We spoke at every occasion that presented itself.** But, we learned too late that there was a way to capitalize on these outings that we never utilized. We kept thinking that when only 12 or 20 people showed up that what we were doing was of limited value, since we had 60,000 people to reach. Although we very effectively sold our ideas to the few people who did show up, we doubted it could make any difference. The lost opportunity was **polling.** When you convince a small audience of 12 people out of 15, don't think that you are wasting your time. Get the numbers and report them to the press. If the press runs a story showing that even 30 percent of the people surveyed at this tiny event support your candidate, it helps to legitimize that candidacy! But if the press reports that your guy is the **front runner in a poll,** you have some major ammunition. And you start to make the other guys sweat.

#4. **Advertise.** We spent our money on signs and bumper stickers. The signs were good; the bumper stickers not so good; but we didn't have the resources—small though the necessary resources may be—to advertise on radio, cable and in the newspaper. It almost doesn't matter what you are saying, the key is that **legitimate candidates advertise;** if you don't, then you are not a legitimate candidate, and you'll never make it past the first hurdle in the voter's decision-making process. Did it make sense for the Libertarian candidates at the congressional level—where they didn't have a chance of winning—

to spend several hundred bucks each trying to get less than one percent of the vote, when that money could have been pooled, spent on advertising targeted at a more confined election, and actually elected someone to office?

Okay, we need to continue running people for Congress, because the more candidates you have on the ballot the more legitimate each candidate looks. **But let's aim our best candidates at the local offices, focus our money and efforts there, and let's win some seats.**

The Logic of Emotion

While we use logical arguments, our opponents do not use logic and reason very often; aside from our doubts as to whether they actually possess these attributes, there is a very good reason. **Emotional appeals work better.** You can always find a Democrat or Republican who takes a libertarian position on any given issue, but you will not hear them making long-winded academic speeches to support that viewpoint. If they can't get to your wallet through your heart, they'll try your stomach, or even use sex appeal. The brain is the last entrance they consider. We should not be above using emotional appeals. Although we must NEVER abandon our principles, a little puffery and a lot of emotional pull doesn't hurt. Why should we eschew using tried and proven marketing techniques simply because we think we won't be swayed by emotional appeals? Effective communication very often goes for the heart rather than the head. If you don't have a heart, people don't care how smart you are. Let's not be afraid to appeal to the voter's compassion or patriotism. It

doesn't mean that we need retreat from being unabashed capitalists; far from it. But while endless appeals to logic may be endlessly appealing to the logical they may turn off the person who wants to know if you have a heart.

"Trust Us On This..."

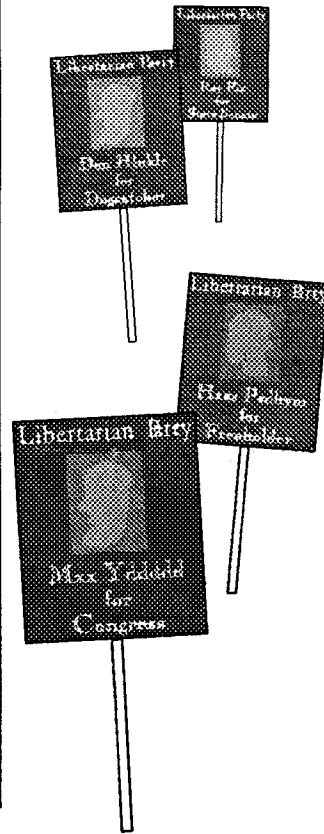
Many people find themselves attracted to our ideas and principles but turned off by our apparent radicalism: they fear that if our ideas are implemented too quickly, there will be blood in the streets, or that we simply would allow those who have become dependent on government aid to perish if they cannot make the transition to independence quickly enough.

For us to advocate the immediate abolition of 90 percent of the government does nothing to inspire confidence in otherwise ardent supporters of liberty. MOST people fear change, and fear cataclysmic change too much to support us even if they agree with our long term goals. Certainly there are some areas where gradualism will only delay recovery. But whenever possible we should reassure voters that the change we represent will be gradual enough to prevent violence and chaos, while being quick enough to

bring real relief in their lifetime.

What Do We Do Next?

If you have a good candidate for a winnable election, tell the rest of us. Write up your prospects for this newsletter. The best candidates will win our support and will have a much better chance of winning the election. Do it for the January or February issues!



New Jersey Libertarian Party

P.O. Box 56
Tennent, New Jersey 07763
(908) 781-6171

Steering Committee

Chair: Michael Pierone (201) 827-5226
Vice Chair: Len Flynn (908) 591-1328
Secretary: Emerson Ellett (908) 774-3684
Treasurer: Louis Stefanelli (201) 751-8675
Members at-large:
Ben Grindlinger (609) 585-0165
Spencer Layman (908) 583-2816
John Paff (908) 873-1251
Jerry Zeldin (609) 783-4306
Trustee: Helen Radder (908) 938-2784

State Committee

Bergen County: Dan Karlan (201) 444-2846
Camden/Gloucester County: John Hill (609) 468-9571
Cumberland County: Herb Rosselle (609) 825-0510
Hudson County: Larry Eden (201) 795-0173
Mercer County: Carl Peters (609) 737-7667
Monmouth County: Ted Fiolek (908) 495-8988
Morris/Essex County: George Foster (201) 763-3476
Salem County: Doug Stoxen (609) 678-7018
Somerset County: Randy Enterline (908) 359-4044
Middlesex County: Reinaldo Aviles (908) 826-4731
Sussex County: Tony Federici (201) 764-7289

County Chairs

Bergen County: Lee Altman (201) 944-2473
Camden/Gloucester County: John Hill (609) 468-9571
Mercer County: Carl Peters (609) 737-7667
Monmouth County: Helen Radder (908) 938-2784
Morris/Essex County: Jonathon Shanoian (201) 694-0664
Salem County: Doug Stoxen (Acting) (609) 678-7018
Somerset/Middlesex County: Ray Babecki (908) 878-7998
Sussex County: Tony Federici (201) 764-7289

Please Note: contrary to a story in the last issue, Salem County Libertarian Party is not SCALP; that designation belongs to Sussex County Area Libertarian Party!

PRO CHILD – PRO CHOICE

The 1990 National Libertarian Party Platform on Women's Rights states: "Recognizing that each person must be the sole and absolute owner of his or her own body, we support the right of women to make a personal choice regarding the termination of pregnancy."

We, the undersigned women and mothers of the New Jersey LP, support the position of the Libertarian Party.

Ginny Flynn Rita Zeldin Jean Drake
Helen Radder Dale Harris Diane Adler
Claudia Montelione Diedre Maiullo Lucille Bender

Ad paid for by Claudia Montelione

ABORTION: In Harmony or In Conflict With the Rest of the Libertarian Party Platform?

For a copy of this new LFL publication, send SASE. Complete literature packet on abortion, aggression, and parental obligation, \$3.00. Questions welcome.

Libertarians for Life
13424 Hathaway Drive
Wheaton, ME 20906, 301/460-4141
Doris Gordon, National Coordinator

Minute by minute

These are the minutes of the NJLP Steering Committee & General Meeting, for Earthdate November 21, 1992, Secretary Emerson Ellett recording...

The meetings were held at the Holy Trinity Lutheran Church, Somerset.

The Steering Committee was called to order at 1:15 pm by the Vice Chair, when the Chair arrived, he assumed the gavel. Present: **Pierone, Flynn, Ellett, Stefanelli, Grindlinger, Layman, Paff and Zeldin.** No absentees.

The committee reviewed the "County Level of Activity Survey" forms that the secretary had mailed to the nine organized counties and one county organizer. Seven of ten replied. Of the three that did not reply, it was noted, members of the committee had personal knowledge of activity in all three: Hudson aided Flynn in his congressional campaign. Mercer has a newsletter. And Ocean has a willing organizer.

MOTION: Resolved, that the Steering Committee acknowledge the receipt of the activity surveys, and recommend to the membership that no adverse action be taken. **PASSED.**

The Steering Committee was adjourned at 1:59 pm.

The General Meeting was called to order by the Chair at 2:16 pm. In addition to the entire Steering Committee, the following State Committee members were present: **Karlan, Hill, Roselle Eden, Peters, Dyson (for Stoxen), Aviles and Federici.** Absent: **Foster and Enterline.** Also present were about 20 others of the membership.

Upon the adoption of the agenda, the minutes of the Steering Committee meeting of Oct. 18 were read and the treasurer's report was presented.

Unfinished Business:

Upcoming Meetings. The State Committee will meet Dec. 12 at 1 pm in the Holiday Inn in Jamesburg, at Exit 8A of the Turnpike.

The Steering Committee will meet Saturday, Jan. 9, 1993, at 1 pm, also at the Holiday Inn in Jamesburg. The State Convention is planned for 9 am to 9 pm Sunday, March 7, 1993, at the Holiday Inn in Runnemedede, at Exit 3 of the Turnpike, Zeldin reported.

Friedlander Tribute. Steve Friedlander was presented with a certificate of appreciation and a \$50 gift certificate for his many years of manning the NJLP phone and financing it from his own pocket. He noted that the volume of calls this year is about 370, of which 103 were logged in October.

NJLP Phone. Karlan announced that our new toll free number is **1-800-201-NJLP.** The new local number for voice mail and messaging is **201-670-9000.** Both should be operational soon.

Libertarian Voter Registration. Rutgers' Constitutional Law Clinic has apparently lost interest, because Richard Winger of Ballot Access News believes that a lawsuit similar to the successful suit in Colorado would fail in New Jersey, Paff reported.

PAC Solicitations. Pierone's numerous solicitations resulted in no response, possibly because the PACs had already allocated their funds.

Member Survey. As yet, no report.

New Business:

Approval of Cumberland County. The membership welcomed Cumberland into the fold. The chair is Herb Roselle, an activist who has already run an OPH booth. **LIBPAC.** There are some funds that can be made available for the upcoming state elections. Stefanelli offered to take over LIBPAC from Friedlander.

Constitutional Convention. The sentiment prevailed that a constitutional convention for the purpose of balancing the federal budget could in fact exceed its authority and rewrite or abolish the Constitution. **MOTION:** Resolved, that while the NJLP supports a balanced budget amendment, it opposes a constitutional convention to achieve it. **PASSED.**

Recruitment Resolution. Referred to the State Committee.

Purchase of Books. The treasurer has received orders for libertarian books from prospects. In order to fill the orders, and to increase our bank balance, it was **RESOLVED**, that the NJLP authorize the expenditure of \$120 for the purchase of books. **PASSED.**

Tax Credit Presentation. Len Flynn presented his ideas on cutting out the middleman by permitting people to receive a dollar for dollar tax credit for donating money directly to the poor, the schools, charity, foreign countries, or any other entity, thereby forcing the government to compete for funds. The idea could be a theme used by candidates in the upcoming state elections.

Assembly Bill A. 1536. Paff offered to send information packets to people willing to write and call key assemblymen urging their support in the fight against the forfeiture statute. To date, the bill has two sponsors and seven co-sponsors.

Standardized State-wide Campaign Signs. Ed Weissman, who had great success in Sussex County, where signs were used extensively, recommended that we make their use our policy.

Announcements:

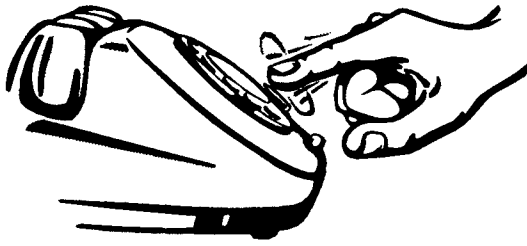
Jim Donnelly, who has marketing expertise, wants to become involved in Cumberland County, Zeldin announced.

The meeting adjourned at 5:29 pm.

LIBERTY First!

LIBERTARIAN	December, 1992
	Letters to the editor, articles and commentary are welcome and should be sent to: <i>The New Jersey Libertarian</i> , P.O. Box 205, Green Village, NJ 07935 (201) 377-2176
	Permission is hereby granted to reprint any of the material in this issue, except that which is copyrighted, as long as credit is given to the author, <i>The New Jersey Libertarian</i> , and the New Jersey Libertarian Party.
	For editorial material to appear in the January 1993 issue, it must be received no later than December 27th. Subscription and advertising rates are available from the editor.

Telephone Tree



Designed by Lou Stefanelli, the Telephone Tree is the NJLP's Alert system.

"P" means that person is a Primary Contact, who will be contacted initially. Karlan is Primary Primary Contact because he's Regional Representative on the National Committee. Primary Contacts pass on the message to the Primary Contacts on the next level. (Efforts to reach a Primary Contact should continue until successful or moot.) A Primary Contact

reached after his/her Alternate has been phoned, should immediately call the Alternate to determine the status of the effort to relay the message down the tree.

"A" stands for Alternate Contact. Alternates will be contacted if the Primary is not available. If contacted, the Alternate will take the place of the Primary in relaying the message, until contacted by the Primary.

Dotted lines indicate the path of telephone contact.

Dan Karlan 201-670-9000

P: Mike Pierone 201-827-5840
A: Tony Federici 201-764-7289

P: Emerson Ellett 908-774-3684
A: Len Flynn 908-591-1328

Betty Florentine 908-477-8496

P: John Hill 609-468-9571 Camden/Gloucester
A: Jerry Zeldin 609-783-4306

P: Doug Stoxen 609-678-7018 Salem
A: Bob Dyson 609-678-8034

Herb Roselle 609-825-0510 Cumberland

P: Lou Stefanelli 201-751-8675 Morris/Essex
A: Ken Kaplan 201-992-3991

P: Joan Eden 201-795-0173 Hudson
A: Alon Rand 201-792-7984

P: John Paff 908-873-1251 Somerset/Middlesex
A: Ray Babecki 908-878-7998

P: Ben Grindlinger 609-585-0165 Mercer
A: Bob McCready 609-393-6781
A: Carl Peters 609-737-7667

Bergen

Sussex & Warren

Monmouth

Ocean

Camden/Gloucester

Salem

Cumberland

Morris/Essex

Hudson

Somerset/Middlesex

Mercer

We Have Nothing to F.E.A.R. but 'Justice' Bribed

John Paff's F.E.A.R. (Forfeiture Endangers American Rights) garnered interesting bylined articles in the Star Ledger, Courier News, Somerset Messenger Gazette, and the Franklin Focus. At the core was this release (Excerpted):

In a recent *New Jersey Law Journal* article, a retired Burlington County Assignment Judge blasted Somerset County Prosecutor Nicholas L. Bissell, Jr., for being "overzealous" in his handling of the James Guiffre case and charged that Bissell, "tempted by money," failed to "discharge his obligation to enforce the criminal law." He also lambasted Bissell for receiving Guiffre's two Hunterdon County lots without filing a formal civil complaint against them in court. The judge stated: "No property should be forfeited by private agreement. The evils attending that practice are illustrated by the Guiffre case."

Retired Judge Martin L. Haines, who is also a former president of the New Jersey State Bar Association, also called for an immediate halt of the "practice of linking civil forfeitures to criminal plea bargains." The judge charged that such a practice proves "that our system of justice favors the rich" because the rich, through forfeiture of their assets, are able to buy their way out of prison.

In a presentation before the Somerset County Board of Chosen Freeholders today, John Paff... echoed Judge Haines' concerns and called upon the Freeholders to ask the state Supreme Court's Advisory Committee on Professional Ethics to determine whether it is ethical for a

prosecutor to take forfeiture into account when negotiating a criminal disposition.

Paff says: "Judge Haines' article underscores a fundamental flaw in the current practice. We've created a system where it's beneficial for both the prosecutor and the defendant if the defendant gives up his assets in exchange for a dismissal or a lessening of the criminal charges against him. This is tantamount to buying oneself out of jail." ...

According to Paff, the problem is exacerbated by the fact that state law requires forfeited money to go into a special "Law Enforcement Trust Fund" created for the exclusive use of the prosecutor. Says Paff: "If forfeited money went into the general treasury, the prosecutor's direct incentive to pursue forfeitable assets would be somewhat blunted. However, forfeiture proceeds are deposited into a special fund that is spent at the direction of the prosecutor. The only limitation is that the prosecutor, by law, must spend the money to advance a 'law enforcement purpose.' The definition of this term, however, is left to the prosecutor."

In his article, Haines also praised Assemblyman Walter Kavanagh for introducing a measure that "recognizes the need for proportionality in the use of forfeiture laws." The measure, Assembly Concurrent Resolution No. 92, jointly sponsored by Kavanagh and Assemblyman John S. Penn at Paff's request, would urge the Congress to amend federal forfeiture laws to require that the amount of property confiscated is proportional to the nature of the crime....

We Need YOU!

by Lou Stefanelli

YES, you! Don't look behind you...and don't turn the page. You are just the person I need.

"Me?" you say. "What do I know? What could I possibly do?"

The answer is: "A lot." You'd be surprised at how much you don't know you know. You'd be amazed at what you can do when you put your mind to it. There are lots of things that need doing to help the NJLP and most of them don't require any special skill. Those that do require particular abilities just might be your "bag". So don't give me this "I can't" business. I know you better than that.

"Well, perhaps I can," you respond, "but I really don't have the time."

Now that is a bigger problem. We all have "realities" we have to live within. But let me say this: we all make time for that which we really value or enjoy. So if time is the issue, find that something that puts that spring in your step, that gleam in your eye and make time for it! We ain't lookin' for martyrs, but

for people who can make a teeny, tiny commitment and for whom the job is its own reward.

"Action may not always bring happiness; but there is no happiness without action." —Disraeli

You convinced yet? "Uncle," you say, "what do you want me to do?" Now we're talking. If you want more information on any of these suggestions, call me, Lou Stefanelli, at 201-751-8675. If you have other ideas or suggestions (hey, keep it clean) that you want to discuss, let me have it! Remember, the NJLP can only be as successful as you want it to be.

The Convention

It will be here in less than three months—March 7 to be exact. We need people within a 25-mile radius of the Convention Hall at Runnede Holiday Inn, who can:

1) pick up an out-of-state guest at Philadelphia airport/train station and transport them to their lodging;

2) take them back to the airport or train station when

all is said and done;

3) put our guests up in your home for one or two nights; and assist with local equipment rental.

We also need volunteers to handle the media, shepherd non-members in attendance, staff the registration and sales tables, decorate the hall, and record the event on video or audio tape. If any of that sounds like fun, call me ASAP.

The Freedom Forum

We need people all over the state who can host a discussion group for non-libertarians without scaring everyone away. For the most part, you keep your mouth shut (that's the hard part), except to stimulate the discussion. You also assign the readings. The fun part is watching all these "regular folk" talk themselves into being Libertarians by the end of the fifth evening. If you can do this at least once a year, or if you'd like to coordinate this program, please call.

Book 'N Buddy

Again we need volunteers from all over the state who can play guru to people learning the Libertarian Phi-

losophy from reading a book. You don't have to be Einstein or even Phil Donohue. All you need is a phone number and a willingness to help someone who is struggling to understand our principles. And who knows? You might even make some new friends. Please call if you are interested in being a (gender-non-specific) "Buddy" or coordinator for this program.

Operation Politically Homeless

That somewhat obscure moniker is the name of a kit of materials for setting up a booth or table at your next local fair, festival, meet or exhibition. This is no ordinary kit. It can turn just about anyone (even you) into a highly-focused, libertarian-leaning, name-generating machine. And it's lots of fun to help the political homeless find out where they really belong! Call our coordinator, **Laura Stewart**, at 908-264-4492. She'll take very good care of you.

Cable TV Project

Only Salem County has actually pulled this one off, but we'd like to go statewide if we can. We need people

ADVERTISING RATES

Full Page	\$60.00
Half Page	\$40.00
Quarter Page	\$25.00
Eighth Page	\$15.00
Business Card	\$10.00
Inserts	\$25.00 per insert

Discounts

12 time contracts paid in advance:	10%
6 time contracts paid in advance:	4%

*Copy should be camera ready.
Additional fee may be required for typesetting.*

ENLIST IN AMERICA'S SECOND REVOLUTION!

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"Fair Taxation is an Oxymoron"

T-shirts available in M, L, and XL; black or white \$8.00 each, add \$3.50 S&H for 1 shirt, \$2.50 each additional shirt

The T-Party Collection™
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who can call their local cable TV company and find out what is involved in getting public access or public service programming on the air (er, I mean, cable). We have two different programs available:

- 1) Ron Paul's National Endowment for Liberty series "At Issue" (13 half-hour programs); and
- 2) Marshal Fritz' Advocates for Self-Government series "Self Government: an Idea Whose Time Has Come...Again" (five 20-min. segments).

Legal Advisors

If you are a lawyer, a law student, a legal secretary (or just want to look like one), your judgment and understanding could be very valuable to the NJLP. You probably have contacts in the legal community and access to resources we wouldn't know about in any number of exciting (and mundane) avenues

that we are currently pursuing. Please call our coordinator, **John Paff**, at 908-873-1251.

College Recruiter

That's gold on them that college campuses...well, what we consider gold: open minds thirsting for knowledge and looking for new ideas. We need someone who can help us tap into that ore and refine it into the next generation of Libertarians. If you like to work with young people and want to create a program for reaching them where they learn with the Libertarian message, go to your phone now.

Media Coordinators

Want to be an LP spokesperson and deal with the media? It's easy if you have a fax machine and some blank cards in your Rolodex. We'll teach you everything you need to know and tie you into

our network. Then when we need to get the word out, you'll be our Paul (or Paulette) Revere.

Organization Planner

The more county organizations we start, the more wild experiments we have going on. We need someone who can figure out what each of the groups is doing, document that, find out what is working and what isn't, and share that information with all the groups so that we can

learn from each other. If this sounds like something you can do, let me know when you want to start!

Okay, I release you. You can turn the page now. Thanks for bearing with me. If you didn't find anything in this list that strikes your fancy I leave you this challenge: Think of something where you can make the difference.

Think like a man of action, act like a man of thought. — Bergson

Intellectual
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Name _____

 Address _____

 City/State/ZIP _____

 Telephone _____
 Occupation & Employer* _____

*Optional

I want to become a member of the Libertarian Party! Enclosed is \$40. I am entitled to all the benefits of membership, including a full year's subscription to both the national *LP News* and the state *New Jersey Libertarian*. As a member, I certify that I do not believe in or advocate the initiation of force to achieve political or social goals.

X _____
(Signature required for membership only)

Enclosed is \$25. I want to see if the LP is right for me. I am entitled to 12 issues of the national *Libertarian Party News* and 4 issues of the state *New Jersey Libertarian*.

Enclosed is \$1. Please send me a sample issue of the *New Jersey Libertarian* and a full information packet.

Donation

Enclosed is my additional contribution of \$_____ to help the NJLP in its effort to expand individual liberty.

Send to a Friend

I have a friend who might be interested in the NJLP. Please send a complimentary copy of *The New Jersey Libertarian* to : _____

Please remove my name if the NJLP's mailing list is rented.

The Libertarian Network

In last month's issue, member **Roger Bacon** proposed a NJLP "Yellow Pages", by which party members may take note of each other's professional qualifications. As Roger put it: "Everyone can benefit by utilizing this method of networking. Whether you are an accountant or are in the zipper business, or somewhere inbetween..."

Roger reports that he's received some ads, but wants to gather many more. The resulting list will appear in **The New Jersey Libertarian** as an insert sometime in 1993.

To put your name in the list, send a brief explanation of what you do to Roger Bacon, 45 Riverview Road, Phillipsburg, NJ 08865. Phone: 908-454-1083.

• Editorial—

• Lots going on now in the NJ
• Libertarian Party, as shown
• in this issue. Chair Pierone
• has used his programmer's
• sensibilities to analyze the
• election, and he's come up
• with some interesting results
• and surprising conclusions: a
• call to action. And if you're
• inclined to act rather than
• just theorize, Treasurer Lou
• Stefanelli suggests some
• good channels for your energy.

• Used to be that after an
• election, libertarians would
• just kind of hunker down and
• be quiet for a while, until
• statist violations would get
• them angry enough to stand
• up and be heard again.

• This time, things are different. There seems to be a

Exciting Times...

fresher attitude. Because things are definitely changing. We all felt the breeze that filled Perot's sails: it was the winds of change, sweeping across the body politic.

After all, nearly the whole world has gone through some form of revolution in the past few years; doesn't it make sense that America would feel it and react in a peculiarly American way?

And of us peculiar Americans, we libertarians certainly have our own brand—a brand of individuality we wear as proudly as our old campaign buttons. "Don't Tread On Me," was a libertarian slogan. "Don't expect ME to compromise," could be another. It's almost a mir-

acle when we're able to unite and work together; in fact, it requires only a common principle: individual liberty. And, "if we don't hang together, we shall surely hang separately." So we're forced by our strongest principles to work together with others.

Mike Pierone's Theory of The Electable Libertarian, featured in this issue, calls on us to work together perhaps more than we have before. It calls on us to give up some of our county autonomy for the good of the statewide party—for Sussex to cooperate with Hudson. I think it won't be that hard to do. I'm hungry to see some principled libertarians in office right here in New Jersey, and I'll give up my dreams of going to Congress in order to help you win a seat as a Freeholder! — dh



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