

KAMIONER DEBATE

NJLP members debate the merits of the NJL Campaign Columnist.

Pages 8 and 9

GENERAL MEETING

A great chance to meet your fellow NJLP members. Come on down!

Page 5

FLEMINGTON FAIR

Fourteen NJLP members join hands for a week of outreach. Page 3

INTERVIEW WITH THE NEW EDITOR

Some insights about the new town crier. Page 6

NJLP BUSINESS DIRECTORY

The growing business directory now provides e-mail addresses. Shouldn't your business be listed? Page 10

NJLP ADMINISTRATIVE REGIONS

The NJLP now defines tasks in small, manageable units for busy volunteers.

Page 3

New Jersey Libertarian

NEW EDITOR FOR THE NJL

NJLP Chair **Dr. Janice Presser** appointed **John Richardson**, of Bordentown (Burlington County) the new editor of the *New Jersey Libertarian*, and the appointment was confirmed at the September 20 NJLP Steering Committee Meeting. Richardson will produce the November issue.

On August 20, New Jersey Libertarian Editor Ed Wiessmann gave notice that he would step down after producing this, the October issue. Wiessmann expressed regret at



Ed Wiessmann (l) passes the masthead diskette to new Editor John Richardson (r)

leaving the job, which he calls "the best job in the whole movement," but cited personal and professional circumstances that require his attention elsewhere. He says he hopes to regain the post or one like it someday.

Richardson, 42, was trained as a linguist at the University of Chicago, where he edited two different linguistic publications during graduate school: the *Proceedings* of the Chicago Linguistic Society and the Working Papers of the Linguistic Circle of Chicago. He has been married ten years to Judy Cohen, a marketing professor at Rider University. He is a professional driver, which enables him to "be alone with my thoughts," but expects to change his occupation to "some combination of dog training and Pit Bull rescue" in the near future.

John has been a small "L" libertarian for many years, voting Libertarian consistently since 1980, and joined the LP in the late summer of 1997. He says of the Sabrin Campaign, which was so prominent at the time, that "a minor breakthrough was better than no breakthrough at all."

John's avocation is the rescue and care of Pit Bull Terriers, which he says are "treated as enemies of the state, and hence the dogs most worthy of my time." He has adopted seven dogs, and spends "a lot of time training dogs at the Animal Orphanage in Voorhees."

See the interview with John on Page 6.

Contents October 1998

Austin & Lyla Lett Covered Together 2
Flemington Fair2
Chris White — 1955–19982
Libertarians Lose Civil Rights Suit 3
Macron Covered in Reason3
Wiessmann Promoted3
NJLP Establishes Administrative Zones 3
NJ Judicial Volunteer Programs3
NJLP State Board Meeting 5
Upcoming Meetings5
Morris/Essex LP Chair Resigns 5
NJLP Library Receives Donation 5
Editorial Shift for <i>NJL</i> 6
Ask The Campaign Pro7
FIJACON / NJLP Website / Team-up 7
Opinion Section8-9
NJLP Business Directory10
Calendar 12

NJLP MEMBERSHIP STILL CLIMBING STEADILY

As of August 31, the NJLP had 972 dues-paying members:

1) National LP members "adopted"	
by the NJLP:	610
2) National AND NJLP members	311
3) NJLP only members	<u>51</u>
Total	972

The NJLP had 152 more dues-paying members than on New Year's Day, for a growth rate of over 18% over eight months. This growth appears to be a result of the aggressive "three-notice" direct mail campaign begun last October by Recruitment and Membership Officer Don Imbriale. And it bodes well for Imbriale's plan to put our membership in four digits by New Year's Eve, 1999. If the current rate of growth continues, the NJLP will have 1048 members by then.

CHRIS WHITE - 1955-1998

By Len Flynn

On Monday, August 31, 1998, my wife Ginny and I and NJLP members Emerson Ellett and Walt Swirsky attended the funeral for Christopher Gage White (12/27/55–8/24/98) to express our sorrow and share the remembrance of this fine individual. Most noteworthy was the Reflections part of the service, presented by Reverend William E. Brown, retired Presbyterian Pastor and Chris's uncle. We found Brown's description of his nephew's personality to mirror our own impressions of the man.

Rev. Brown said that Chris was a "gentle friend" and an "intrepid questor." Chris's concerns were "civic freedom" and "economic opportunity" and "he was a Libertarian" which Brown said means to "distrust public consensus." Chris was a "serious prober" who "read widely" and was "ruthlessly honest." He had the "courage to follow his vision." Brown ended with this statement: "God embraces the gentle one, the questor."

The White family plans to donate Chris's books to the NJLP library in recognition of his dedication to our cause and our appreciation of him. Chris joined the NJLP near its founding in 1974 and remained a member and supporter until his death.

Consider the commitment to liberty of a man who stayed with our party throughout his entire adult life, and who did not waver in his support until his weakening health prevented him from continuing his activism. We miss him!

QUOTE OF THE MONTH

"Our party has been accused of fooling the public by calling tax increases 'revenue enhancement.' Not so. No one was fooled."

- former Republican Vice President Dan Quayle

FLEMINGTON FAIR



OPH Volunteers Chris Wuestefeld, Hal & Janie Shute and Ned Kelley (l-r)

Hunterdon County NJLP members **Ned Kelley, Rob Tannen,** and **Chris Wuestefeld** organized and led fourteen NJLP members in staffing the Libertarian Party OPH (Operation Politically Homeless) Booth at the Flemington Fair, from September 1 to 7. Hundreds of passersby took the "world's smallest political quiz" and over two hundred signed up for more information. The volunteers:

Cathy and Chris Wuestefeld Ned Kelley Dick Siano Lauren Gayle Mark Edgerton Janice Presser Rob Tannen
Hal and Janie Shute
John Kelley
Joe Siano
Steve Nagle
Barry Perlman



Mark Edgerton and Joe Siano



John Kelley and Mark Edgerton

October 1998

NEW JERSEY LIBERTARIAN

ISSN 1093-801X

Ed Wiessmann, Editor Jack Toussaint, Layout & Printing Don Imbriale, Circulation

Vol. XXIV

Number 8

The New Jersey Libertarian is the journal of the New Jersey Libertarian Party. Inc., which is an affiliate of the Libertarian Party. Not all the opinions expressed herein reflect party positions.

News items and letters to the Editor that pertain to the LP or liberty are always welcome.

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AUSTIN & LYLA LETT COVERED TOGETHER

NJLP members Austin and Lyla Lett of Chatham Township are serving as LP candidates for Congress and Morris County Freeholder, respectively, this year.

They were the subject of a human interest story entitled "Husband-and-wife Libertarians travel together on political trail" which appeared in the Chatham Courier on August 27.

The item began with this: "husbands and wives who find things to pursue together often enjoy more successful marriages. . . Some bike, canoe, run. . . ballroom dancing, church activities. . . Lyla and Austin Lett politick together."

The story included a photo of the two, captioned "Political Bedfellows." It quoted Austin: "As a Libertarian what I'm for is personal freedom and the greatest threat to that is government." It went on to detail libertarian public policies at great length, even listing all the measures Austin proposed as a candidate for Township Committee in 1995.

The boldface headings in the story were: "smaller government," "Libertarianism applied," "National Agenda" and "About the Candidates."

LIBERTARIANS LOSE CIVIL RIGHTS SUIT – APPEAL PLANNED

NEWARK - On September 15, 1998, Federal District Court Judge Joseph A. Greenaway dismissed the bulk of a federal civil rights lawsuit filed by two Libertarian Party members arrested for distributing leaflets during a 1996 Tax Day Protest. NJLP members John Paff and Tim Konek sued East Brunswick Police Officer George Kaltenbach after Kaltenbach arrested them for handing out fake million-dollar bills to patrons of the East Brunswick Post Office on April 15, 1996. The "defiant trespassing charge" Kaltenbach filed was eventually dismissed in municipal court at the prosecution's request. In his 26-page opinion, Greenaway found that "Paff and Konek had a clearly established right to publicly express their views while on postal property, to distribute literature and to engage patrons in any lawful dialogue." Further, the court held that "Paff and Konek have satisfied their initial burden of showing that Officer Kaltenbach's conduct in arresting them violated a clearly established right under the Fourth and Fourteenth Amendments."

However. Greenaway found that even though Kaltenbach violated Paff's and Konek's "clearly established rights," he was entitled to "qualified immunity" because the officer's "belief that Paff and Konek did not have a right to distribute leaflets on the postal sidewalk was objectively reasonable." The court went on to explain that it was "objectively reasonable" for Kaltenbach to arrest Paff and Konek since "he cannot reasonably be expected to know the state of protestors' rights on postal property" and that he relied upon the advice and information he received from his lieutenant and the East Brunswick Postmaster.

Greenaway did, however, find that it was not reasonable for Kaltenbach to impound Konek's car. According to the court, he should have allowed Konek to call friends or relatives to attend to his vehicle. Since he did not give Konek that opportunity, Greenaway found that Kaltenbach violated Konek's constitutional rights on that count of the complaint.

Richard Collier, Paff's and Konek's attorney, stated that he disagrees with Judge Greenaway's application of the qualified immunity doctrine and will appeal the decision to the Third Circuit Court of Appeals.

Paff questioned the ruling, stating that it appears that ignorance of the law works in an officer's favor. "Suppose Kaltenbach had attended a First Amendment seminar and was taught about our right to leaflet on postal sidewalks. Then, his qualified immunity defense would fail because the arrest would not have been reasonable in light of his knowledge of this area of the law. His immunity attaches precisely because of his ignorance of the law. Therefore, it appears that a police department has an incentive to keep its officers ignorant because this ignorance acts as a shield against civil liability."

Konek had this to say about the outcome: "They tell us that ignorance of the law is no excuse for breaking the law. Yet, it's perfectly OK for the police officer in this case to claim ignorance and walk away unscathed while we still walk around with the scars of an unlawful arrest."

MACRON COVERED IN REASON

The October issue of *Reason* Magazine includes an item entitled "I'll Take That." which reports NJLP member and Attorney Elizabeth Macron's June Supreme Court triumph.

The story quoted New Jersey's Supreme Court declaring that "doubtless, the right to trial by jury will be an inconvenience to the state when it seeks to forfeit innocent property [sic]. Mere inconvenience, however, cannot justify the denial of a constitutional right."

WIESSMANN PROMOTED

NJLP member **Ed Wiessmann** of Sparta Township, Sussex County was promoted from member to Chairman of his panel of the Sparta CDRC (Community Dispute Resolution Committee) on September 1. Wiessmann is also a member of the Vernon Township (Sussex County) CDRC.

The appointment was made by the Sparta Township municipal court administrator. The Chairman Wiessmann replaced was **Paul Horuzy** of Ogdensburg, who is also a member of the NJLP.

See accompanying item about New Jersey Judicial Volunteer programs.

NJLP ESTABLISHES ADMINISTRATIVE REGIONS

The NJLP Steering Committee has divided New Jersey into five regions for the purpose of recruiting, newsletter reporting, and responding to inquiries. The five:

- 1) Skyland: Morris, Warren, Sussex, and western Passaic Counties
- 2) Metro: Hudson, Bergen, eastern Passaic, Essex, and Union
- 3) Raritan: Middlesex, Somerset, Hunterdon, and Mercer Counties
- 4) Central: Monmouth, Ocean, and Burlington Couties
- South: Camden, Gloucester, Salem, Cumberland, Cape May, and Atlantic Counties

The following have responded to the Chair's appeal for volunteers to handle one of the three tasks in a region:

Skyland: Mike Pierone **Metro:** Dan Karlan

Raritan: Hal Shute and Chris Toto
Central: Barry Perlman and Janice Presser

South: Glenn Campbell, Larry Rozanski, Chris Schleyer

NEW JERSEY JUDICIAL VOLUNTEER PROGRAMS

CDRC's were created by the New Jersey Judiciary to give hearings and negotiate solutions to those involved in "minor" disputes, such as money disputes of \$200 or less, offending pets, property use conflicts, noise complaints, and personal harrassment.

CDRC's are different from judicial proceedings, in that they do not judge guilt or allot punishment, but instead coax the opposing parties to decide what they need out of a settlement, and make those provisions part of a legally binding, enforceable agreement. They don't have to reach an agreement if they'd rather deal with the judge and the law. But if they do, the complaint is dismissed, and they are then subject to a very personal "law," which they helped write. CDRC's can use only persuasion, not force, to settle disputes.

New Jersey courts have other panels staffed by trained volunteers as well. One is the Child Placement Review (CPR) Committees, which review the placement of children taken from their homes by the Division of Youth and Family Services (DYFS), and make recommendations to the judges controlling them. Another is the Juvenile Conference Committees (JCC), which examine children who commit minor crimes and formulate plans of restitution and/or punishment, which can be imposed by the court.

September, 1998

The New Jersey Libertarian - Page 3

TRY FREEDOM DAILY,

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hardest-hitting, libertarian journal in the world.

Foundation is doing good work and is having an impact.

- Milton Friedman

Walter E. Williams chairman of economics department George Mason University

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Ed Crane president, Cato Institute

"The Future of Freedom Foundation continues to be an important, principled organization in the ongoing effort to achieve a free society."

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the practical ones."

Doug Casey Investment advisor and author of Crisis Investing for the Rest of the '90s.

"The Future of Freedom Foundation but the best work—not just good, but the best—in getting the value of freedom before the public. They're thoroughly sound and completely uncompromising."

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NJLP STATE BOARD MEETING

August 16, 1998

Location: Tumulty's Pub, New Brunswick

<u>Present:</u> Presser, Flynn. Ellett. Stefanelli, Quarles, Wright, Dellomo (Atlantic), Kelley (Hunterdon), Panella (Monmouth), Perlman

(Burlington/Camden)

Absent: None

Successful Motions:

1) For a six month period the NJLP will increase the Recruitment & Membership Officer's petty cash fund from \$500 to \$1000 so that he can send dues to the national LP in a timely manner.

 Flynn and Perlman will write and send a fund raising letter to be mailed to the membership in September at a cost not to exceed \$800.

The NJLP shall postpone indefinitely discussion of the purchase of a button maker.

 Len Flynn is hereby appointed FEC compliance officer, serving until the 1999 NJLP Convention.

5) The compensation for the Editor of the *New Jersey Libertarian* shall be raised from \$49 per month to \$75.

Other Actions:

 The NJLP is sponsoring the campaign seminar hosted by Mike Buoncristiano in Hightstown (Mercer County).

2) The westnet.com account for the Web Site shall be closed, saving the NJLP \$180 per year. The site shall be hosted free of charge by NJLP members Robert Hull and Chris Weimann (see item on Page 7)

 The Council of Alternative Political Parties (CAPP) is assembling a suit against the 10% provision of election law, with NJLP support.

For a photocopy of the minutes of this meeting as prepared by Secretary Emerson Ellett, NJLP members may send a SASE to NJLP Minutes, 281 Houses Corner Road, Lafayette, NJ 07848.

MORRIS/ESSEX LP CHAIR RESIGNS

Mike Lewin of East Hanover resigned as Chairman of the Morris/Essex LP on September 8. NJLP members in Morris and Essex Counties interested in this position, or wishing to help organize these counties, are invited to contact Lewin at 973 884 0005, or at miekle@ix.netcom.com

UPCOMING MEETINGS

NJLP State Board Meeting

Saturday, October 17, 1pm. at Tumulty's Pub, New Brunswick

NJLP General Meeting*

Saturday, November 7, 1pm, at

Holy Trinity Lutheran Church, Amwell Road, Somerset

NJLP Steering Committee Meeting

Saturday, December 19. 1pm, at the home of **Emerson Ellett** in Ocean Township, Monmouth County 732 774 3684

NJLP Steering Committee Meeting

Sunday, January 18, 1pm. at the home of **Tom Wright** in Oakland Borough, Bergen County 201 651 0436

*All NJLP members are welcome to attend all NJLP meetings, but are urged to attend the November General Meeting in Somerset. For more information, call one of the Steering Committee members. For directions to the meeting site, call Diane Adler at 732 873 1099.

NJLP S	TEERING CO	MMITTEI
Chair	Janice Presser chair@njlp.org	609 273 3253
Vice-Chair	Len Flynn vicechair@njlp.org	732 591 1328
Secretary	Emerson Ellett secretary@njlp.org	732 774 3684
Treasurer	Lou Stefanelli treasurer@njlp.org	732 450 0270
At-Large	Keith Quarles atlarge1@njlp.org	732 280 9615
At-Large	Tom Wright atlarge2@njlp.org	201 651 0436
At-Large	Ned Kelley atlarge3@njlp.org	908 534 5562

N.JLP LIBRARY RECEIVES DONATION

NJLP members Joan and Larry Eden donated the following books and pamphlets to the NJLP lending library:

Bergland, David Libertarianism in One Lesson, 5th ed., 1990 Boorstin, Daniel The Lost World of Thomas Jefferson, 1948

Branden, Nathaniel Breaking Free. 1970

Efron, Edith The News Twisters. 1971

Flexner, James T. George Washington in the American Revolution, 1967

Goodman, J.C. & Musgrave, G.I.. Patient Power: Free-Enterprise

Alternative to Clinton's Health Plan. 1994

Hamilton, Wm. F. Cosmic Top Secret: America's Secret UFO Program, 1991

Harper, F.A. Why Wages Rise, 1957

Larson, Martin A. Tax Revolt: USA, 1973

Lewis, Jim with Jim Peron Liberty Reclaimed. 1984

Schiff, Irwin

How an Economy Grows and Why It Doesn't, 1985

The Federal Mafia, 1990

Siminoff, Bruce Victim: Caught in the Environmental Web, 1993
Snow, C.P. Science and Government. 1960
Stormer, John A. None Dare Call It Treason. 1964
Velasco, Gustavo Labor Legislation from an Economic Point of View, 1973
Weidenbaum, Murray The Future of Business Regulation, 1979
Wasley, Terree P. What Has Government Done to Our Health Care?, 1992

Pamphlets:

Epstein, Richard A. Medical Malpractice: The Case for Contract, 1979 Liggio, Leonard Why the Futile Crusade?. 1978 Norwick, Kenneth P. Lobbying for Freedom: Censorship, 1974 Noyes, Dan Raising Hell: A Citizens Guide to the Fine Art of Investigation, 1983

The NJLP Library also recently acquired the 5-set videotape *Free to Choose* by Milton Friedman. updated for the '90s. Current NJLP members may borrow these items. Direct inquiries to NJLP Librarian **Emerson Ellett**.

THANKS FOR THE OPPORTUNITY

Editing the *New Jersey Libertarian* has been an education and a lot of fun. Thank you, Len Flynn, for appointing me Editor back in June of 1996, and thank you, NJLP members, for the privilege of being your town crier. I'm not saying good-bye, as I'll still be around in other capacities.

Sincerely, Ed Wiessmann Sparta

JOHN F. RICHARDSON: THE INTERVIEW



Newly appointed *NJL* Editor **John Richardson** with canine companion

NJL: Are there any particular issues you emphasize?

JFR: I am particularly disturbed by all "culture war" issues. No doubt the worst of these is the War on Drugs. It would be hard to find a governmental "concern" that is (a) more clearly none of the government's damn business in the first place, (b) more gratuitously brutal in the way it is pursued, or (c) more pernicious in its tendency to bleed over into everything else imaginable, from "profile stops" on the highway to FBI notification of large cash withdrawals of your own damn money from your own damn bank accounts. But it was the War on Pit Bulls, perhaps minor in the greater scheme of things, that first really made me realize that "culture wars" are by no means an exclusively right wing pursuit. Simplifying only a

little, the War on Pit Bulls is a way that left-leaning wine-and-cheese "humane" groups can feel all warm and fuzzy about their alleged compassion while killing those "evil" fighting dogs, the vast majority of whom never did anyone any harm.

Recognizing what was really going on here led me to reframe many issues. I now, for instance, realize that the War on Guns is a similar "culture war" waged mostly by the left against largely culturally conservative segments of the population. So I would say that a litmus test for true libertarianism would be simultaneous opposition to the War on Drugs and the War on Guns. Anyone who spouts libertarian rhetoric in opposition to one of these two most egregious of Wars on Liberty only to support the other of these twin wars is simply a partisan in the culture wars who knows a good sound bite when he hears one when defending the "home team's" liberties.

NJL: What are the reasons you want to edit the NJL?

JFR: I feel that the LP, local, state and national, is still very much in a public education phase. Nothing is more important than getting the libertarian message out to a wider audience. Our newsletter can do that both directly, through wider distribution, and indirectly, by helping members become less threatening and more persuasive when discussing issues with others. I would like that to be the focus of the newsletter, since persuasive members create new members, who create real opportunities to win elections. We can preach to the converted, harangue the unconverted, or educate the converted in the art of conversion. It's a no brainer which would be the most useful approach.

NAME THAT SAGE



Douglas MacArthur

Last month's quote:

"No man is entitled to the blessings of freedom unless he be vigilant in its preservation."

was the title of General of the Army **Douglas MacArthur's** speech upon the first anniversary of the constitution of Japan, directly addressing the Japanese people, on May 3, 1948.

"And thus Bureaucracy, the giant power wielded by pygmies, came into the world."

Who said this? The answer in the November New Jersey Libertarian.

NJL: Is there anything the readers should expect?

JFR: I would like to get more members contributing short pieces; anything from testimonials on their own "conversion experiences" to practical tidbits re campaigning, petitioning, writing letters to editors, etc. that others can immediately adopt and employ.

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Page 6 - The New Jersey Libertarian

October, 1998

Ask The Campaign Pro

Should I get my lawn signs single sided, double-sided and without or without stands?

If you've got the wooden stakes available, go with single sided without stands. Why? It will stand above the metal stand signs, it gives you flexibility on one way roads and store windows, they're cheaper and can also be used as waving placards at rallies or press events. Yes, they can be a hassle building, but if the wooden stakes are there (paint them white if you can), use contact cement and large staples applied with a heavy duty staple gun and they should stay where you put them, single or double sided. Make the stakes at least three feet tall and hammer them in but good.

At what level does a campaign need advance men?

At any level above a neighborhood campaign. But good advance men are like gold and thus expensive and hard to find. As a former media advance guy for a presidential effort, I can tell you that advance men are part con man, part drill sergeant, part cheerleader, part video producer and part travel agent. If you're in a major media market and you've got a regular chance of making the evening news, then yeah, you're gonna need advance. But even if you've only got appearances before a dozen or so members of groups like the American Legion, advance is good to get the joint ready for you, brief you going in on who and what to expect and debrief you going out on what happened and how you can use it.



David Kamioner

Who were the first political consultants and who are the best today?

Hmmmm...interesting question. I mean, there have been political professionals as long as there have been contests for power. But the modern industry was probably started out in California in the post-war years by Clem Whittaker and Leona Baxter, a husband and wife team that pioneered much of what is done today for such clients as Earl Warren and Richard Nixon. Names like Cliff White, Joe Napolitano, Bob Squier, Hal Bruno and others too numerous to mention followed close behind. Today? Nationally? In media it's hard to get better than Paul Wilson, Mike Murphy or the guys at Brabender Cox. Polling? Jim McLaughlin at Fabrizio. McLaughlin. Petitions? Ed Cardwell at National Voter Outreach. Signs and paraphernalia? Mickey Berardi at Campaign Graphics. Public Relations? Craig Shirley. And in media, training and management at the state legislative, county and local level, soon to be launching it's horrific tentacles even beyond that? Me, of course.

How can Libertarians capitalize on the Clinton scandal(s)?

By stressing that this stuff, not intern sex (though there is a fair amount of that) – but abuses of office and the corruption of power, is business as usual for the status quo parties. The only way, just like in the market, to clean out the sclerosis and keep them honest is by competition from a party that is not mesmerized by the cult of government and the trappings of authority, namely us.

Send your questions about political operations to David Kamioner at 2201 Ridgewood Road, Suite 310, Wyomissing, PA 19610. Voice: 610 376 8615 Fax: 610 372 7058 E-Mail: conmgnt@penndata.com 4ll questions will be answered, though not necessarily in this column.

FIJACON IV

The Fully Informed Jury Association will hold its fourth national conference (FIJACON IV) on November 6-8, 1998, in Bedford, Texas. Admission is \$99 for the three-day event. NJLP members interested in attending may contact Emerson Ellett at 732 774 3684, or at fellett@ix.netcom.com

email: conmgmt@penndata.com

David Kamioner

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NJLP E-MAIL GROUPS AND WEB SITE HOSTED FREE BY WALL INTERNET

As of late August, NJLP members Robert Hull and Chris Weimann, who manage Wall Internet in Manasquan, are hosting the NJLP web site and e-mail announcement and discussion groups free of charge. The service saves the NJLP \$180 annually in hosting fees.

PRESSER AND BUONCRISTIANO TEAM UP

NJLP Chair **Dr. Janice Presser** and Political Director **Mike Buoncristiano** teamed up to write a letter explaining why a vote for a third-party candidate is not wasted, and then inviting readers to support NJLP candidates, who were listed in the letter. The letter was signed with their NJLP titles.

As published in the letters section of *The Times* of Trenton on September 16, the letter includes this: "Like someone with an outdated automobile, the American people need to trade up from a machine that does not get us where we want to go."

October, 1998

The New Jersey Libertarian - Page 7

OPINION

THE LIBERTARIAN PARTY MUST EDUCATE THE PUBLIC. AND DON'T HIDE OUR NAME WHILE WE'RE DOING IT!

Editor:

Bravo to the NJLP and the *New Jersey Libertarian* for spreading the word and the good ideas of libertarianism!

The September 1998 issue of the *New Jersey Libertarian* reports a high level of accomplishment in that area . . . and presents one bit of puzzling advice.

The headline story proudly and properly tells of the accomplishments of NJLP Chair Dr. Janice Presser in publicizing "the Libertarian Party's alternative" on foreign policy.

A page three story quotes a newspaper "More and more New Jersey voters are looking for alternatives to the two established political parties." The newsletter tells of how the Libertarian Party of Somerset and Middlesex Counties will provide speakers to schools—the topic: Libertarianism.

And there is more. Excellent reporting, excellent accomplishment! Then we have David Kamioner ("Ask the Campaign Pro") who devotes a full paragraph advising that we should distance ourselves from the word *libertarian*: Do not use the word "libertarian" on lawn signs.

You might "alienate important crossover voters."

He even goes so far as to advise that promotional material inform voters of the lever or button number (so that they can vote for a libertarian without realizing that they are doing so?).

I have believed from Day One that one of the important functions of the Libertarian Party is to educate the public about the ideas of libertarianism. Has that changed? Did I miss something?

Bob Steiner
NJLP founder,
First Chair,
Life Member, and
First candidate for public office
Carmelita, California

BACK TO BASICS; WHAT IS THE PURPOSE OF THE LP?

Editor:

What is the purpose of the Libertarian Party? The Libertarian party is one arm of a much larger and multi-faceted libertarian movement. It is very important that we not get confused on this issue. The Libertarian movement has as its goal "Liberty." The Libertarian Party is an arm of that movement whose goal is—or should be—to elect libertarians to office as one way in which to effect that goal.

There are other arms of the movement. FEE (The Foundation for Economic Education) is obviously an education and outreach oriented organization. There is the Reason Foundation, ISIL (International Society for Individual Liberty), The Cato Institute, and many others. While it is true that educating the public is a worthy goal, it is not the purpose of the LP to educate the public, laudable as that may be. If our primary goal is to educate the public then we should, out of basic honesty, rename the organization to reflect that purpose. But that is unnecessary because there already exist many libertarian organizations which have other goals as their primary purpose.

Being a Libertarian has costs associated with it. None of us who join the party are unaware of those costs. We take pride in our willingness to pay those costs. So it can be hard to hear someone tell us that it does not help our goal of getting libertarians elected to office if we place our party label on our candidates' signs.

Naturally we want to reject that idea, out of simple pride. But while there is nothing wrong with pride in your affiliations, there is something wrong with placing that pride above the goal of the organization with which you are affiliated. As a candidate for office you may have great pride in the fact that you are an atheist. Do you need to put that on your sign too? Is leaving that off your sign dishonest? Just how big a sign are you planning to put up? And how many people will read everything on it while driving at 60mph?

The purpose of a political sign is very simple: to raise the name recognition of the candidate among the voters of his district. To the degree that you put ANYTHING else on the sign you are diluting its effectiveness. This has nothing to do with shame or pride, and everything to do with taking advantage of what works.

If we want to get people elected to office we need to become effective. The simple fact is that candidates for office get elected for many, many reasons. So should we pretend the world doesn't like "fatherly" appearing candidates better than principled philosophers who just happen to look like they are members of a street gang? Or should we use what we know to be true whenever we can, so long as we never abandon our principles?

If we do not grow up enough to be able to distinguish between ineffective and unprincipled we are doomed. I have a feeling that many of us think that INEFFECTIVE = PRINCIPLED, or, worse still, that EFFECTIVE = UNPRINCIPLED. One has nothing to do with the other. But one thing is for sure: ineffective as a party means no candidates elected, and ineffective as a movement means no liberty.

Mike Pierone

Former Chair, Life Member, and Former Congressional candidate White Township

OPINION

I AM FOR LIBERTY WITHOUT APOLOGY

Editor:

Recently I was involved in preparation of the *New Jersey Libertarian* for mailing, and listened to a debate about David Kamioner's column.

I find David Kamioner's ideas rather repugnant, if I read him correctly (and I think I do). We should "soft-pedal" the "L-word" when we field candidates for public office, since the Republicans and Democrats don't mention their party on their signs or literature.

Excuse me! I thought the whole point of being Libertarians was to be as unlike the Republicans and Democrats as possible! I for one am not ashamed of what we are and what we believe in and if I was ever to run for office you can be damn sure the whole world would know I was a Libertarian!

I don't know if I'm in the minority in this view or not but if other NJLP members feel as I do, I'd like to hear from you. I can be reached at PO Box 400, West Milford, NJ 07490, or at 973 728 3935.

For liberty without apology!

Mark Richards West Milford Township

TIME TO TALK ABOUT CAMPAIGNING

Editor,

Since you started publishing David Kamioner's column, an interesting phenomenon has been occurring within the NJLP – more and more members are discussing campaign strategy and tactics. This discussion is broad and deep and has helped to raise awareness of what the true mission of the NJLP is – to run candidates for office – and how best to do so. Might this be happening without Kamioner's column? Possibly. But maybe not by so many, in such detail, and with such passion. This discussion can only help to make the party stronger.

Don Imbriale Andover Township

OUR PARTY'S NAME NEEDS THE EXPOSURE

Editor:

I disagree with David Kamioner's advice in the September NJL. urging our candidates not to use the word "Libertarian" on their campaign signs. He is correct that a party label can discourage cross-over voters, which is part of the reason Republicans and Democrats avoid doing so. But it will be a very rare election where we stand a reasonable chance of winning at this point. Rather, our campaigns are educational efforts.

We want the voters to see the word "Libertarian" as often as possible. Indeed, nobody ever voted for a candidate because of a lawn sign, but seeing hundreds of them throughout your district—all proclaiming "Libertarian"—is an excellent way to let those who have encountered our party or heard about us to know that we really do exist, and that we are an active, viable, serious political party.

A candidate should never miss an opportunity, be it in an interview, campaign appearance, or piece of literature, to proclaim that he or she is a Libertarian. The real reason the Republicans and Democrats avoid using their names is that so many people hold their parties in contempt. That's also the reason you rarely see the word "re-elect" on a sign anymore. Imagine if all those Sabrin signs we put up last year had said "Libertarian."

Pat Bontempo Asbury Park

A PERSONAL MESSAGE FROM THE STATE CHAIR:

Dear Friends:

Our libertarian message of more rational political rights and responsibilities is beginning to get some respect in New Jersey. We can't stop now. Our party needs more political activity. Membership is not enough. Here's what we have to do to advance our political and personal ideals:

- 1) Each member needs to contact their county organization. If your county is under organized. I will personally show you how to organize. I'll even come to your first meeting.
- 2) We must attract new members. Send us the names and addresses of five friends whom you believe would be interested in joining the New Jersey Libertarian Party. Each FIVE DOLLAR DONATION will place one of your friends on the newsletter list, and all will receive an introduction to the state and national Libertarian Party.
- 3) If you are a "budget member," please become a full state member. The party cannot produce "discount" political change. Besides, you'll get all the NJLP Newsletters.
- 4) If you are not running for office, working to get candidates to run for office, getting signatures to get candidates on the ballot or helping with a campaign, why not? Remember, we have nine Congressional candidates running in the coming election, four running for local office, and we must also begin preparing for the following year's state and local elections. This is what political parties do. This is what the Libertarian Party does.

When I was elected State Chair, I told you that I want to be remembered not for my name, but because I got the Libertarian Party into the major leagues. I can't do it alone. I need your help.

- * Please send names with \$5 for each (what a great gift for a friend!) or any contribution toward our high school and college outreach or another worthy project.
- * Call your local candidate and lend a hand.
 * Plan on running for office next year.
 * And contact me or your local group. Together we can change the face of American politics.

In Liberty,
Janice Presser
State Chair

chair@njlp.org 609 273 3253 150 Chalkboard Court

Moorestown, New Jersey 08057-1678

October, 1998

The New Jersey Libertarian - Page 9

NJLP WEBSITE

The New Jersey Libertarian Party's official World Wide Web Site is at: http://www.njlp.org

MEMORY LANE

Back issues of the New Jersey Libertarian are now available for the following months (the front page story of each follows):

Hillsborough School Board Suit November '96: January '97: February '97: March '97: Somerset/Middlesex LP Covered Diane Adler Sues for Gun Rights 'Independent' Parties Meet April/May '97 Sabrin Nominated for Governor July '97: Macron Wins Jury Trial Rights. August '97: CAPP Wins Ballot Access Suit September '97: Bob Grant Hosts Debate: Sabrin Vs. Pezzullo

October '97: Sabrin Makes History - 'Official Candidate' Status Nov./Dec. '97: Sabrin Appears in Televised Debates Karczag Covered on Front Page of Rutgers Paper

January '98: February '98:

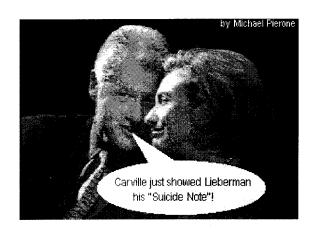
NJLP Membership Growth
Ellett and Stefanelli Testify to E.L.E.C. March'98: April/May '98 June '98: Presser Defeats Flynn for NJLP Chair NJLP Appoints Political Director

Jul./Aug. '98: New Jersey at the Dais

Libertarian Foreign Policy Brought Home September '98:

Back issues are five dollars for one, eight dollars for two, and two dollars for each additional issue. Payment made out to the NJLP should accompany requests, which should be sent to:

> NJL Back Issues 281 House's Corner Road Lafayette, NJ 07848





ADVERTISING RATES

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ı	David Arndt	Orion Development Corp.	Software Development	Essex	973 228 7843	
ľ	Ken Bank	Edcore, Inc.	Management Consulting	Ocean	609 607 1881	
	Mike Buoncristiano	Avanti!	Marketing Services, PR, Fundraising	Hudson	201 222 0404	capfreedom@aol.com
l	William Cook	Excellicom, Inc.	Web Site Host & Designer	Middlesex	908 757 2127	cook@castle.net
	Keith Danish	Attomey	Intellectual Property Law	New York	212 387 0247	
П	Terry Dwyer	Terry the Tutor	SAT Tutoring;	Morris	973 984 2831	
П	Mark Edgerton	Edgerton Realty Corp.	Real Estate Broker	Warren	908 852 1900	markedgerton@compuserve.com
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П	John Garvey	Lightweb, Inc.	Technical writing; bids & proposals	Monmouth	732 495 2374	jgarvey@nj.paradyne.com
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П	David West	Valley Laboratories	Laboratory Equipment Repair	Burlington	800 852 2201	
ı	Shad Woolley		Nightclub Entertainment	Monmouth	732 449 8769	

If you're a current member of the NJLP and would like to have the business you own or manage, or the professional services you offer listed here, send the appropriate information to the Editor, whose addresses appear on Page 2.

E-MAIL GROUPS FOR LIBERTARIANS

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NJLP PLATFORM & BYLAWS

For hard copies of the NJLP Platform adopted in Convention in March of 1996, or the NJLP Bylaws, send one dollar for each copy to: **Dan Karlan**

97-a Manhattan Avenue Waldwick, NJ 07463-2228

or find the Platform and the Bylaws at the NJLP Web Site: http://www.njlp.org

NEW JERSEY

October, 1998



UPGRADE!Make Jefferson smile!

Libertarian Party "budget members" (\$25 annual dues) in New Jersey pay for and receive twelve issues of the national LP newsletter and some complimentary issues of the New Jersey Libertarian each year. To become a "regular member" and receive all twelve months' issues of the New Jersey Libertarian, simply send a check for \$15,

payable to the NJLP, to Don Imbriale,

The New Jersey Libertarian - Page 11

whose address appears at left.

CALL TOLL FREE IBERTARIAN Donation 1800 201-NJLP Enclosed is my PARTY P.O. Box 56 TENNENT • NJ • 07763 additional contribution of \$_ to help the NJLP in its efforts I want to become a member of the Libertarian Party! I have checked the level at to expand individual which I want to join and have enclosed the corresponding dues. I certify that I do liberty. not believe in or advocate the initiation of force to achieve political or social goals. Send to a Friend I have a friend who (Signature required for membership only) might be interested in the NJLP. Please send a Enclosed is \$40. Sign me up as a full complimentary copy of the member of both the National LP and the New New Jersey Libertarian to: Jersey LP for one year. ■ State____ZIP____ Enclosed is \$25. Sign me up as a full member of the National LP for one year. Telephone () Enclosed is \$15. Sign me up as a full Please remove my Occupation & Employer (optional) member of the New Jersey LP for one year. name if the NJLP's mailing Newsletter subscription(s) are included with list is rented. your membership(s). Make check payable to NJLP and mail to: NJLP, c/o Don Imbriale, 215 McPeek Rd, Lafayette, NJ 07848



Calendar

NJLP State Board meets 1pm Saturday, October 17, at Tumulty's Pub; 361 George Street, New Brunswick 732 545 6205.

Atlantic County LP meets the first Thursday of each month. For more information, contact Chris Schleyer at 609 561 7935 or schl8400@cybernet.net

Burlington/Camden County LP For meeting information and directions call 609 273 3253 or e-mail jpresser@netaxs.com

Gloucester County LP meets regularly on the fourth Tuesday of each month at the Gloucester County Library in Mullica Hill. Guests are welcome. Call John Hill at 609 468 9571.

Hunterdon County LP Call Ned Kelley at 908 832 5602 for details.

Mercer County LP Call Chris Toto at 609 883 0697, or email mercerlib@aol.com or call Carl Peters at 609 737 7667.

Somerset/Middlesex LP Call Diane Adler at 732 873 1099 for current meeting information.

Monmouth County LP meets the second Sunday of each month. Liberty Brunch at 11am, meeting at noon. Call Keith Quarles at 732 280 9615 for location and details.

Morris/Essex LP meets at 7pm on the last Tuesday of each month. Call Mike Lewin at 973 884 0005 for information.

Ocean County LP meets the second Wednesday of each month at the home of Betty Florentine 732 477 8496.

Salem County LP meets regularly on the last Saturday of each month at 2pm. For location call Robert Dyson at 609 678 8034.

Sussex County LP Call Tony Federici at 973 764 7289 for information.



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